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**The IPR Gorilla, Dubai Edition**  
**Day1: November 19, 2019**  
**Crowne Plaza Hotel, Dubai**

Timing	Schedule (Day I)
07:30 AM – 08:15 AM	Registration of Delegates, Speakers & Partners
08:15 AM - 08:30 AM	<b>Welcome Address:</b> Meetali Batra, Vice President, The Conference Gorilla
08:30 AM – 08:45 AM	<b>To know who's who – One on One introduction</b>
08:50 AM - 09:35 AM  Every Keynote will be separated for 15 minutes.	<p><b>Keynote Session 1: IP Challenges &amp; Opportunities in an Innovation Ecosystem</b></p> <ul style="list-style-type: none"> <li>H.E. Hussain Mohammed Al Mahmoudi CEO, American University of Sharjah Enterprises &amp; Sharjah Research, Technology and Innovation Park (SRTIP)</li> </ul> <p><b>Keynote Session 2: The 'Patents and Nothing Else Matters' Phenomena</b></p> <ul style="list-style-type: none"> <li>Pete C. Mehravari, U.S. Intellectual Property Attaché for Middle East and North Africa U.S. Embassy Kuwait, U.S. Department of Commerce</li> </ul> <p><b>Keynote Session 3: Cybersecurity and Protection of Databases: Challenges and Opportunities</b></p> <ul style="list-style-type: none"> <li>Dr. Tabrez Ahmad, Pro Vice Chancellor &amp; Dean, Galgotias University</li> </ul>
9:35 AM- 9:50 AM	<b>Award Distribution I</b>
9:50 AM -10:10 AM	<b>Networking Tea Break</b>
10:10 AM – 11:00 AM	<p><b>Panel Discussion: The Emergence and Development of IP Law in the Middle East VS Global perspective</b></p> <p><b>Moderator:</b> Steffen Feike, Regional Legal Counsel, BOMBARDIER</p> <ol style="list-style-type: none"> <li>Shilpi Jha, Serving as Officer-in-Charge, USPTO, Office of South Asia</li> <li>Richard Phelan, Legal Director, Oman Gas Company S.A.O.C</li> <li>Tamara El-Shibib, Patent &amp; Technology Transfer Consultant, Cedar White Bradley</li> </ol>



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	<p>4. Nourhan N. Moussa, Legal consultant and Law Professor, Managing Partner, Co-Founder of LawTv Co.</p>
11:00 AM – 11:50 AM	<p><b>Panel Discussion: Start Ups, IP and Gulf – How IP is changing the landscape</b></p> <p><b>Moderator:</b> Khalid Babikir Elnour Osman, Legal Advisor, Dubai Government</p> <p><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>1. Karim Elhelaly, Legal Director, Oracle.</li> <li>2. Fatma Alsuwaidi, SM - Knowledge Management Dept. Innovation &amp; Future Division, DEWA.</li> <li>3. Dinchu Oommen, Senior Legal Counsel-MEA, Johnson Controls</li> <li>4. Georges Jreich, General counsel, Juridica LF</li> <li>5. Priyasha Corrie, Senior Associate, FICHTE &amp; CO Legal Consultancy</li> </ol>
11:50 AM – 12:40 PM	<p><b>Roundtable Discussion: Technology Ethics, Data Privacy and AI- legal, policy and IP issues.</b></p> <p><b>Moderator:</b> Hala Bou Alwan, Founder and Managing Director, HALA BOU ALWAN CONSULTANCY FZ-LLC</p> <p><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>1. Antonius Alexander Tigor, Head of Digital Business Compliance Dept. , Telkomsel</li> <li>2. Ashutosh Kumar, Associate Partner, Singh &amp; Singh Law Firm</li> <li>3. Beatriz Ruiz-Beato , Data Protection Officer, NEC Technologies</li> </ol>
12:40 AM – 12:55 PM	<p><b>Exclusive Presentation: Using data and analytics to align IP strategy with business goals</b></p> <p>Sharon Shofner-Meyer, President, Board of Advisors, Activ8 IP</p>
12:55 PM- 1:10PM	<p><b>Exclusive Presentation: AI and Law: Cutting through the hype and grasping the fundamentals</b></p> <p>Hessam Kalantar, Managing Partner, Kalantar Business Law Group</p>
01:10 PM – 02:00 PM	<p>Networking Lunch Break</p>
02:00 PM – 02:40 PM	<p><b>Panel Discussion: Developing the best and successful strategies in Intellectual Property Portfolio Prosecution</b></p> <p><b>Moderator:</b> Moutaz Abdullat, Head of Legal GCC, Ferrero Trading Lux S.A</p>

	<ol style="list-style-type: none"> <li>1. Jeff Holman, IP Strategy Counsel, HZO</li> <li>2. Abier Wasouf, Regional Anti-counterfeit (Brand Protection) Counsel, Danfoss</li> <li>3. Ekta Aswal, Partner, Patent Attorney, anovIP</li> <li>4. Brenda Matanga, Managing Attorney &amp; Lead IP Counsel, BMATANGA IP ATTORNEYS</li> </ol>
02:40 PM – 03:20 PM	<p><b>Panel Discussion: How to defend your IP Rights in challenging jurisdictions – The Art of “no-litigation”</b></p> <p><b>Moderator:</b> Mahmoud Zedan, Head of Legal, Yokogawa Middle East &amp; Africa B.S.C.(c)</p> <p><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>1. Becky Orock, IP Attorney, Minyogog &amp; Associates Law Firm</li> <li>2. Persis Hodiwalla, Chief Manager Legal, Reliance Big Entertainment Pvt. Ltd.</li> <li>3. Farrukh Imran Khan, United Trademark &amp; Patent Services</li> </ol>
03:20 PM – 03:40 PM	<p><b>Networking Tea Break</b></p>
03:40 PM – 04:20 PM	<p><b>Panel Discussion: How to effectively manage the IP assets for business growth and competitiveness</b></p> <p><b>Moderator:</b> Sarah Norkor Anku, Senior Partner, Lawyer &amp; Intellectual Property Consultant, Anku. Anku at Law</p> <p><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>1. Ma. Janice Tejano, Director of IP, De La Salle-College of Saint Benilde.</li> <li>2. Roosevelt Gould, Senior Legal Counsel, Liberia Intellectual Property Office (LIPO).</li> <li>3. Kapil Midha, Partner, MK Midha &amp; Associates</li> <li>4. Randa Habib, Regulatory Manager, First Food Consultancy</li> </ol>
04:20 PM- 05:00 PM	<p><b>Panel Discussion: IP Due Diligence in the age of Blockchain &amp; AI</b></p> <p><b>Moderator:</b> Jaspal Singh, Digital Banking Product Owner, Capgemini Singapore Pte Ltd - Dubai Branch</p> <p><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>1. Prasanna Lohar, Head Innovation &amp; Architecture, DCB Bank Ltd</li> <li>2. Vivek Murugesan, Big Data-AI &amp; BlockChain Architect, du</li> </ol>



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	<ol style="list-style-type: none"><li>3. Dr.Rahma Beaugrand, Head of Presales UAE and Oman-Innovation leader, SAP- EMBA Global LBS-Columbia</li><li>4. Jumanah Kadri, Information Security Performance Lead, Leading Bank of Abu Dhabi</li></ol>
05:00 PM – 05:30 PM	<b>Award Distribution II</b>
05:30 PM – 05:35 PM	<b>Vote of Thanks for Day I</b>
05:40 PM	<b>Day I Closing</b>